

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 42.18523 Longitude: -72.632386

Holyoke Shopping Center Holyoke, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	11,657	69,424	144,555
	Population Est 23Q1	11,622	69,002	143,739
	Population Est 22Q4	11,616	68,999	143,728
	Population Est 22Q3	11,619	69,034	143,726
	Population Est 22Q2	11,613	69,073	143,811
	Population Est 22Q1	11,621	69,194	144,033
	Population Est 21Q4	11,619	69,106	143,888
	Population Est 21Q3	11,623	69,137	143,903
	Population Est 21Q2	11,629	69,258	144,157
	Population Fcst	11,448	68,336	142,340
	2010 Census Population	12,246	71,060	145,201
	2000 Census Population	11,998	70,666	143,202
	1990 Census Population	12,224	75,738	148,009
	Current Year Daytime Population	14,949	73,110	164,593
	Average Seasonal Population	70	423	1,371
	Historical Annual Growth, 1990 – 2000	-0.19%	-0.69%	-0.33%
	Historical Annual Growth, 2000 – 2010	0.20%	0.06%	0.14%
	Estimated Annual Growth, 2010 – CY	-0.35%	-0.16%	-0.03%
	Projected Annual Growth, CY to Y5	-0.36%	-0.32%	-0.31%
	Group Qtrs Est	682	1,542	2,393
Transient Est Average Last 4 Qtrs	857	2,845	7,147	
Households	Current Year Estimated Households	4,685	29,277	60,237
	Households Est 23Q1	4,669	29,065	59,822
	Households Est 22Q4	4,668	29,068	59,830
	Households Est 22Q3	4,670	29,085	59,832
	Households Est 22Q2	4,666	29,102	59,871
	Households Est 22Q1	4,670	29,155	59,965
	Households Est 21Q4	4,671	29,120	59,908
	Households Est 21Q3	4,671	29,126	59,905
	Households Est 21Q2	4,674	29,189	60,030
	Households Fcst	4,598	28,813	59,319
	2010 Census Households	4,639	28,860	59,046
	2000 Census Households	4,527	28,072	57,373
	1990 Census Households	4,323	28,833	56,780
	Historical Annual Growth, 1990 – 2000	0.46%	-0.27%	0.10%
	Historical Annual Growth, 2000 – 2010	0.24%	0.28%	0.29%
	Estimated Annual Growth, 2010 – CY	0.07%	0.10%	0.14%
	Projected Annual Growth, CY to Y5	-0.38%	-0.32%	-0.31%
	Population per Household	2.34	2.32	2.36

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Holyoke Shopping Center Holyoke, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.2%	1.0%	1.3%
	HH Income \$250,000 to \$499,999	1.4%	1.2%	1.5%
	HH Income \$200,000 to \$249,999	3.2%	2.8%	3.6%
	HH Income \$175,000 to \$199,999	2.0%	2.3%	2.9%
	HH Income \$150,000 to \$174,999	3.4%	4.0%	4.6%
	HH Income \$100,000 to 149,999	12.1%	13.3%	15.8%
	HH Income \$75,000 to 99,999	16.9%	13.6%	12.9%
	HH Income \$50,000 to 74,999	19.0%	17.5%	16.8%
	HH Income \$35,000 to 49,999	12.4%	12.2%	11.2%
	HH Income \$25,000 to 34,999	6.6%	9.0%	8.8%
	HH Income \$15,000 to 24,999	8.7%	9.0%	8.2%
	HH Income \$0 to 14,999	13.3%	14.1%	12.3%
	Average Household Income	\$77,543	\$75,438	\$83,801
	Median Household Income	\$63,822	\$58,203	\$63,614
	Per Capita Income	\$32,618	\$32,281	\$35,314
	Average Disposable Income	\$63,627	\$61,826	\$67,363
	Median Disposable Income	\$53,910	\$49,460	\$53,778
	Discretionary HH Income Over \$150,000	0.4%	1.4%	2.5%
	Discretionary HH Income \$125,000 to \$149,999	4.1%	2.8%	3.0%
	Discretionary HH Income \$100,000 to \$124,999	3.2%	3.7%	5.1%
	Discretionary HH Income \$75,000 to \$99,999	7.3%	7.9%	9.1%
	Discretionary HH Income \$50,000 to \$74,999	15.7%	15.8%	17.0%
	Discretionary HH Income \$25,000 to \$49,999	33.5%	28.8%	27.2%
	Discretionary HH Income Under \$25,000	35.8%	39.6%	36.1%
	Average Discretionary HH Income	\$42,876	\$41,819	\$46,535
	Median Discretionary HH Income	\$36,335	\$33,100	\$36,765
	Householder White – Count	2,814	16,074	35,198
	Median HH Income	\$66,477	\$71,492	\$78,839
	Average HH Income	\$76,915	\$81,625	\$87,732
	Householder Black or African-American – Count	83	905	2,417
	Median HH Income	\$67,975	\$52,420	\$56,434
	Average HH Income	\$73,110	\$54,986	\$62,677
	Householder Hispanic – Count	1,503	10,362	18,371
Median HH Income	\$49,599	\$39,571	\$42,243	
Average HH Income	\$62,025	\$53,333	\$56,591	
Householder Asian or Pacific Islander – Count	50	394	963	
Median HH Income	\$54,385	\$56,039	\$61,530	
Average HH Income	\$64,158	\$67,719	\$70,756	
Householder Other or Pacific Islander – Count	235	1,540	3,289	
Median HH Income	\$67,645	\$60,305	\$56,383	
Average HH Income	\$70,808	\$69,054	\$67,594	

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Holyoke Shopping Center Holyoke, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	5,555	33,181	69,361
	Female Population	6,102	36,243	75,194
Total Population by Age	Count of Pop 0 to 4 years	563	3,628	7,233
	Count of Pop 0 to 7 years	781	5,226	10,344
	Count of Pop 5 - 13	1,029	6,972	14,162
	Count of Pop 14 - 18	544	3,404	7,215
	Count of Pop 19 - 22	555	3,345	7,234
	Count of Pop 22 - 25	407	2,431	5,324
	Count of Pop 25 - 29	631	4,192	8,667
	Count of Pop 30 - 34	760	4,813	9,663
	Count of Pop 35 - 39	795	4,865	9,727
	Count of Pop 40 - 44	742	4,292	8,905
	Count of Pop 45 - 59	2,039	12,427	26,122
	Count of Pop 60 - 74	2,170	12,690	27,273
	Count of Pop 75 - 84	873	4,485	9,534
	Count of Pop 85+	547	1,879	3,496
	% of Pop 0 to 4 years	4.8%	5.2%	5.0%
	% of Pop 0 to 7 years	6.7%	7.5%	7.2%
	% of Pop 5 - 13	8.8%	10.0%	9.8%
	% of Pop 14 - 18	4.7%	4.9%	5.0%
	% of Pop 19 - 22	4.8%	4.8%	5.0%
	% of Pop 22 - 25	3.5%	3.5%	3.7%
	% of Pop 25 - 29	5.4%	6.0%	6.0%
	% of Pop 30 - 34	6.5%	6.9%	6.7%
	% of Pop 35 - 39	6.8%	7.0%	6.7%
	% of Pop 40 - 44	6.4%	6.2%	6.2%
	% of Pop 45 - 59	17.5%	17.9%	18.1%
	% of Pop 60 - 74	18.6%	18.3%	18.9%
	% of Pop 75 - 84	7.5%	6.5%	6.6%
% of Pop 85+	4.7%	2.7%	2.4%	
Median Age	43.7	41.2	41.7	
Average Age	44.1	42.0	42.2	
Male Population by Age	% of Pop 0 to 4 years	5.2%	5.6%	5.4%
	% of Pop 5 - 13	9.4%	10.9%	10.6%
	% of Pop 14 - 18	5.1%	5.4%	5.4%
	% of Pop 19 - 22	5.3%	5.2%	5.4%
	% of Pop 22 - 25	3.9%	3.7%	3.9%
	% of Pop 25 - 29	5.4%	6.1%	6.2%
	% of Pop 30 - 34	6.7%	6.8%	6.8%
	% of Pop 35 - 39	6.9%	6.8%	6.6%
	% of Pop 40 - 44	6.2%	6.0%	6.1%
	% of Pop 45 - 59	16.6%	17.7%	17.7%
	% of Pop 75 - 84	6.6%	5.7%	5.9%
	% of Pop 60 - 74	19.1%	18.2%	18.4%
	% of Pop 85+	3.6%	1.9%	1.7%
	Median Age	41.7	39.6	39.8
Average Age	42.7	40.6	40.8	

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	% of Pop 0 to 4 years	4.5%	4.9%	4.7%
	% of Pop 5 - 13	8.3%	9.2%	9.1%
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	% of Pop 35 - 39	6.8%	7.2%	6.9%
	% of Pop 40 - 44	6.6%	6.3%	6.3%
	% of Pop 45 - 59	18.3%	18.1%	18.4%
	% of Pop 60 - 74	18.1%	18.4%	19.3%
	% of Pop 75 - 84	8.3%	7.2%	7.2%
	% of Pop 85+	5.7%	3.4%	3.1%
	Median Age	45.4	42.7	43.4
Average Age	45.5	43.3	43.5	
Race	Count of White	8,011	45,648	97,759
	Count of Black or African-American	366	3,175	7,607
	Count of Asian or Pacific Islander	188	1,102	2,619
	Count of Other races	3,091	19,499	36,570
	White	68.7%	65.8%	67.6%
	Black or African American	3.1%	4.6%	5.3%
	Asian	1.6%	1.6%	1.8%
	Other Races	26.5%	28.1%	25.3%
Language Spoken	Speak English at Home	67.3%	65.5%	68.7%
	Speak Spanish at Home	27.6%	29.0%	24.8%
	Speak French or French Creole at Home	1.1%	0.8%	0.9%
	Speak German at Home	0.1%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.3%	0.7%	1.2%
	Speak Russian and Other Slavic Languages at Home	2.9%	2.2%	2.2%
	Speak Chinese at Home	0.0%	0.2%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.4%	0.8%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.3%	0.5%	0.9%
Hispanic	Hispanic Population	4,395	27,440	49,508
	Hispanic Population Percent	37.7%	39.5%	34.2%
	Mexican	1.0%	1.1%	1.8%
	Puerto Rican	83.5%	87.9%	84.6%
	Cuban	4.5%	1.4%	1.2%
	Dominican	1.3%	2.4%	3.3%
	Central American	3.7%	2.4%	3.1%
	South American	3.8%	2.6%	2.8%
	Other Hispanic	2.2%	2.3%	3.1%
	2000 Hispanic Population Percent	23%	28%	22%
	1990 Hispanic Population Percent	7%	19%	15%

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Ancestry	American (percent of total population)	3.5%	2.5%	2.3%
	American	3.4%	2.4%	2.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.0%
	Asian (percent of total population)	1.6%	1.5%	1.7%
	Chinese	0.1%	0.3%	0.3%
	Japanese	0.0%	0.2%	0.1%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.8%	0.4%	0.4%
	South East Asian (ie. Vietnamese)	0.4%	0.5%	0.5%
	Other Asian	0.2%	0.1%	0.2%
	European (percent of total population)	23.9%	26.3%	30.5%
	British	1.5%	2.0%	2.7%
	Dutch	0.1%	0.2%	0.2%
	French	4.0%	5.4%	5.6%
	German	1.7%	1.7%	2.1%
	Italian	1.9%	2.5%	3.2%
	Polish	5.1%	6.1%	6.6%
	Scandinavian	0.1%	0.2%	0.4%
	Scotch/Irish	8.2%	6.7%	7.6%
Other European (ie. Greek/Russian)	1.3%	1.6%	2.1%	
Middle Eastern	0.3%	0.3%	0.6%	
Other Ancestry	22.0%	19.7%	19.5%	
Unclassified Ancestry	11.0%	10.1%	11.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	8,558	49,644	103,386
	Elementary (0 to 8)	5.6%	6.5%	5.6%
	Some High School (9 to 11)	9.3%	11.4%	9.9%
	High School Graduate (12)	32.3%	32.2%	31.4%
	Some College (13 to 16)	19.3%	17.7%	17.9%
	Associates Degree Only	11.0%	9.8%	9.7%
	Bachelors Degree Only	15.2%	13.8%	15.4%
	Graduate Degree	7.3%	8.5%	10.2%
	% College (4+)	22.5%	22.4%	25.6%
Household Type	Total Households – count	4,685	29,277	60,237
	One Person HHs – count	1,583	10,141	20,062
	Family HHs – count	2,560	16,851	35,819
	Married Couple – count	1,459	9,286	21,375
	w/own children – count	389	2,868	6,657
	w/out own children – count	1,070	6,418	14,719
	Male Householder – count	299	1,743	3,378
	Female Householder – count	802	5,822	11,066
	Non-Family Households – count	543	2,284	4,356
	1 Person Household	33.8%	34.6%	33.3%
	2 Person Household	30.8%	31.1%	31.5%
	3 Person Household	17.5%	15.7%	15.8%
	4 Person Household	10.5%	10.6%	11.2%
	5 Person Household	4.3%	4.7%	5.0%
6 Person Household	2.1%	2.0%	2.0%	
7+ Person Household	1.1%	1.1%	1.1%	
% Households With Children	18.7%	23.3%	23.4%	

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Housing	Total Housing Units	5,063	31,529	64,148
	Owner Occupied Percent	46.7%	45.3%	53.0%
	Renter Occupied Percent	45.8%	47.6%	40.9%
	Vacant Housing Percent	7.5%	7.1%	6.1%
	Total Housing Units (Census 2000)	4,797	29,933	60,700
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.6%	1.1%	1.1%
	Property Value \$750,000 to \$999,999	1.2%	1.3%	2.8%
	Property Value \$500,000 to \$749,999	4.5%	6.7%	10.6%
	Property Value \$400,000 to \$499,999	10.7%	11.4%	13.2%
	Property Value \$300,000, to \$399,999	27.1%	30.0%	27.1%
	Property Value \$200,000 to \$299,999	37.0%	33.3%	30.5%
	Property Value \$150,000 to \$199,999	8.5%	7.2%	6.9%
	Property Value \$100,000 to \$149,999	3.6%	4.9%	4.1%
	Property Value \$60,000 to \$99,999	2.5%	1.2%	1.0%
	Property Value \$40,000 to \$59,999	0.7%	0.6%	0.4%
	Property Value \$0 to \$39,999	3.2%	2.0%	2.2%
	Median Home Value	\$288,238	\$302,265	\$318,355
Wealth per Household	\$0 and under - percent	19.1%	19.4%	18.6%
	\$1 to \$4999 - percent	10.0%	10.3%	9.7%
	\$5k to \$9999 - percent	5.1%	5.2%	4.9%
	\$10k to \$24999 - percent	6.7%	6.8%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.2%	10.1%	10.2%
	\$100k to \$249999 - percent	17.3%	17.1%	17.5%
	\$250k to \$499999 - percent	12.0%	11.8%	12.4%
	\$500k+ - percent	12.7%	12.5%	13.3%
	Median HH Wealth	\$60,493	\$57,589	\$66,511
	Avg HH Wealth	\$213,995	\$211,341	\$222,134
Economic Viability	Economic Viability Local	246	248	248
	Economic Viability Indexed	91	92	92
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	5,496	32,132	69,044
	Managerial/Executive	13.2%	11.5%	12.2%
	Professional Specialty	21.2%	21.6%	22.2%
	Healthcare Support	8.2%	8.3%	7.5%
	Sales	8.3%	7.4%	8.4%
	Office & Administrative Support	10.1%	10.4%	11.4%
	Protective Service	3.9%	2.9%	3.3%
	Food Preparation	5.1%	5.2%	5.4%
	Building Maintenance & Cleaning	2.9%	4.3%	3.4%
	Personal Care	4.2%	2.9%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.4%
	Construction	5.8%	6.5%	6.8%
	Production & Transportation	17.1%	18.8%	16.4%
	Percent White Collar Workers	61.0%	59.2%	61.8%
	Percent Blue Collar Workers	39.0%	40.8%	38.2%

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	Agriculture/Mining/Construction	4.9%	4.6%	5.3%
	Manufacturing	10.2%	12.8%	12.2%
	Transportation	4.7%	4.9%	6.0%
	Information	2.1%	1.5%	1.2%
	Wholesale/Retail	13.9%	13.9%	13.4%
	Finance, Insurance, Real Estate	6.6%	5.7%	5.9%
	Professional Services	5.1%	5.0%	4.9%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	2.8%	3.5%	3.3%
	Educational Services	34.7%	33.8%	32.5%
	Entertainment Services	7.8%	6.8%	7.1%
	Other Professional Services	3.6%	3.9%	3.5%
	Public Administration	3.7%	3.6%	4.4%
Vehicles per HH	No Vehicles	13.2%	15.3%	13.4%
	1 Vehicle	40.2%	43.2%	40.9%
	2 Vehicles	34.6%	30.5%	33.1%
	3 or more vehicles	12.0%	10.9%	12.6%
	Average Number of Vehicles	1.51	1.42	1.49
Change	Births (last 12 months)	104	678	1,369
	Deaths (last 12 months)	107	588	1,265
	Migration (last 12 months)	47	306	740
Work place	Workplace Establishments	595	2,999	6,515
	Workplace Employees (FTE)	4,834	23,051	63,908